



SUNEYE-MEDIA TEAM DEVELOPER

Building Your Digital Foundation: Custom-Coded Websites and Apps for Zambian Innovators

A message from Dr. Mtonga N. Isaac, Founder & Lead Developer at SunEye Media

In Zambia's rapidly evolving digital marketplace, a generic, template-based website is no longer enough to stand out. Your business is unique, and your digital platform should be too. At SunEye Media, we are not just designers; we are a dedicated team of developers who build, manage, and maintain custom web and mobile solutions from the ground up.

We believe that true empowerment comes from leveraging a digital platform that is secure, scalable, and perfectly tailored to your business processes. We specialize in creating bespoke systems, including our own proprietary shopping carts, integrated directly with the payment methods your customers use every day—Mobile Money and bank cards. We handle the technical complexities so you can focus on what you do best: running your business.

This guide provides an honest look at development costs in Zambia and showcases how SunEye Media delivers superior, custom-built solutions at a competitive price, giving your business the unique edge it deserves.

Mobile App Development Costs in Zambia

A custom mobile application can transform how you engage with your customers. The investment is based on the complexity of the features you require, all of which we code and manage specifically for you.

- **Basic Apps (Approximately ZMW 10,000 – 20,000):** An excellent entry point, these are custom-coded informational apps with simple, elegant features and static content designed to establish your mobile presence.
 - **Intermediate Apps (Approximately ZMW 20,000 – 50,000):** These apps offer dynamic functionality built from scratch, including secure user accounts, profiles, and direct API integrations. This tier is ideal for booking systems, delivery apps, or interactive portals.
 - **Advanced Apps (ZMW 50,000 – 150,000+):** For visionary projects, we build complex, high-performance applications with real-time features, sophisticated backend systems, and a completely unique user experience (UI/UX), all custom-coded for optimal security and performance.
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Website Development Costs in Zambia

Forget the limitations of templates. Every website we build is a handcrafted digital experience, designed, managed, and maintained by our team to ensure peak performance and security.

- **Basic Custom Websites (ZMW 3,000 – 8,000):** We provide a professional, multi-page static website, custom-coded in HTML, CSS, and JavaScript. This ensures faster loading times and better security than any template-based site.
 - **Dynamic Custom Websites (ZMW 8,000 – 20,000):** This is our specialty. We build you a fully dynamic website with a secure, easy-to-use administrative panel. While we manage the core system, you have the freedom to update your own content, products, and prices at any time. For businesses needing online stores, this includes our **custom-built shopping cart**.
 - **Custom Web Systems (ZMW 20,000 – 50,000+):** For large-scale operations, we develop complete enterprise solutions. This includes feature-rich e-commerce platforms with our proprietary cart, customer portals, and complex integrations, all centrally managed by our team to guarantee stability and performance.
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The SunEye Media Difference: Custom Development & Managed Service

- **We Build Our Own Shopping Carts:** We do not rely on third-party plugins. We code our e-commerce systems from scratch for enhanced security, speed, and complete flexibility.
 - **Direct Payment Gateway Integration:** We are experts in integrating essential Zambian payment methods—**Airtel Money, MTN MoMo, Zamtel Kwacha, and bank cards**—directly into your custom platform.
 - **A Fully Managed & Secure Service:** We provide a comprehensive service. The SunEye Media team actively manages the core activities of all our platforms, including security, updates, and performance. This allows you to focus on your business while having full control over your content (products, prices, etc.) through a user-friendly admin panel.
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Our Commitment: Empowering Local Businesses with Superior Tech

SunEye Media is driven by a passion for empowering Zambian entrepreneurs with technology that works. We offer premium, custom-coded solutions at prices that are accessible to the local market, governed by a professional framework to ensure a successful partnership.

Our Custom Development Pricing

This table illustrates the value of our bespoke, managed solutions. Every feature listed is coded and maintained by the SunEye Media Team Developer.

Service Tier	Basic Custom Package	Standard Business Package	Premium Enterprise Solution
Website Development	ZMW 5,000 <ul style="list-style-type: none">- Custom-Coded Static Site (5 Pages)- Mobile-First Responsive Design- Secure & Managed Hosting	ZMW 12,000 <ul style="list-style-type: none">- Custom Dynamic Site with Admin Panel- Blog & Content Management System- SEO-Ready Architecture	Starting from ZMW 25,000 <ul style="list-style-type: none">- Full Custom E-commerce Platform- Our Custom-Built Shopping Cart- Mobile Money & Bank Card Integration
Mobile App Development	ZMW 12,000 <ul style="list-style-type: none">- Custom Informational App (Android or iOS)- Coded with Native Performance- Professionally Managed & Maintained	ZMW 30,000 <ul style="list-style-type: none">- Custom App with User Accounts- API & Database Integration- Secure Backend Development	Starting from ZMW 50,000 <ul style="list-style-type: none">- High-Performance, Scalable App- Real-Time Features & Payments- Cross-Platform (iOS & Android)

Terms and Conditions of Service

By engaging the services of SunEye Media, you (the "Client") agree to the following terms and conditions:

- Payment and Refund Policy:** A non-refundable deposit of 50% is required to commence any project. **Once the project has started, this deposit and any subsequent payments are non-refundable.** Our costs are incurred immediately upon initiation. The final 50% is due upon completion of the project, prior to public launch.
- Client Responsibilities:** The Client agrees to provide all necessary content (text, images, product data) and feedback in a timely manner. Delays in providing content or approvals may result in project timeline extensions.
- Intellectual Property and Platform License:**
 - **Platform Ownership:** The underlying source code, architecture, custom-built shopping cart, and core technologies used to build your website or app are the exclusive intellectual property of SunEye Media.
 - **Content Ownership:** The Client retains 100% ownership of all content they provide, including logos, text, images, and trademarks.
 - **License to Use:** Upon full payment, the Client is granted a license to use the completed platform for their business operations, hosted and managed on SunEye Media's infrastructure.
- Acceptable Use and Compliance Policy:** The Client agrees not to use the platform for any illegal activities, to transmit malicious code, or to infringe upon the intellectual property rights of others.
- Compliance with Google Developer Policies:** For all Android applications, the Client must adhere strictly to the **Google Play Developer Program Policies**. This includes, but is not limited to, policies regarding:
 - **Restricted Content:** Prohibiting hate speech, violence, and sexually explicit content.
 - **Data Safety and Privacy:** Transparently handling user data as required.
 - **Monetization and Ads:** Following rules for payments and ad display.

- SunEye Media reserves the right to refuse to build or to suspend any app that violates these mandatory guidelines.
- 6. **Service Management and Termination:** SunEye Media actively manages the core functionality, security, and hosting of all platforms. We reserve the right to suspend or permanently terminate services, without a refund, for any Client who violates these terms and conditions or engages in activities that compromise the integrity of our systems.
- 7. **Limitation of Liability:** SunEye Media will not be liable for any indirect, incidental, or consequential damages, including loss of profits or data, arising from the use of our services.

Agreement of Terms

By signing below, the Client acknowledges that they have read, understood, and agreed to all the terms and conditions outlined in this document. This document, along with a detailed project quote, constitutes the entire agreement between the Client and SunEye Media.

For the Client:

Client Full Name: _____

Signature: _____

Date: _____

For SunEye Media:

Representative: Dr. Mtonga N. Isaac

Signature: _____

Date: _____

Let's build something unique together. Contact us for a free consultation and discover the power of a truly custom digital solution.

Dr. Mtonga N. Isaac

Founder & Lead Developer, SunEye Media

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